

# Download Effective Media Relations: How To Get Results

The Police Media Relations topic page gives PIOs or other department spokespeople the tools and techniques - from media training to Facebook and social media tips - to increase your effective ...Use Ctrl-F to Find word/phrase on this or other browser pages. [click here to go to the U.S. Air Force Public Affairs Center of Excellence](#)About 5W Public Relations Agency 5W GETS PR. OUR CLIENTS GET RESULTS. 5W Is The Real Deal. 5W Public Relations (5W) is a full-service PR Agency that partners with brands-both established and emerging, corporations, global interests, national corporations and consumer companies, brands, start-up technology companies, high-profile individuals ...1 FOREWORD For years we have been told that we can never expect to get proper credit for what we do in public relations until we can find an effective way to measure our effectiveness.